

MAKE YOUR PARTNERSHIP WITH FUND MY FUTURE GO EVEN FURTHER!

FUND!
MY FUTURE

A savings account in a child's name can build hope and make future dreams a reality. Research shows that children with an account in their name are three times more likely to attend college and four times more likely to graduate. That's why we want all families in the region to join Fund My Future.



4,000 families across Pennsylvania have already gotten started on their savings journey by enrolling in Fund My Future and taking the PA Savings Pledge. Nearly one-third are making a deposit in any given month. But it's impossible to make a deposit when you don't have an account.

Just over half of all participants who have enrolled this year did not have a dedicated savings account for their child when they enrolled. With our incentives, reminders, and assistance, half of those now have opened accounts. We're hoping to get that number up to 100% and you can help.

For \$25, you can provide the starter deposit to the families that you serve. Here's how it works:

- 1** You tell your families about Fund My Future, using your own marketing materials or ours. (Or we can create something together.) Direct them to enroll at **FundMyFuturePA.org**. At this point, they will start receiving messages from Fund My Future, directing them to open an account.
- 2** Any adult (18 years or older) opens a savings account for the child they want to save for. The account can be at any bank, credit union, or even a 529 plan, but must be a savings account that has the child's name attached to it.
- 3** The participant signs a form that you provide, agreeing they have enrolled in Fund My Future and opened the account, listing the financial institution and account number. They should also check a box that says they allow you to make a deposit into the account.
- 4** You send a \$25 check to the listed account (or, if you prefer, directly to the participant), enabling them to be eligible for the raffle prizes of \$50 and \$1000 that month.
- 5** They continue to receive raffle tickets each month and reminders to save from Fund My Future, via email, text and voicemail.
- 6** They feel excitement and motivation to keep saving!

Some partners are choosing to combine this starter deposit incentive with our new Fund My Future Saving Series. Families that complete all three sessions will receive a certificate, which could be used to qualify for the \$25.

If you have any questions, please reach out to **Toni Corinealdi** at toni@fundmyfuturepa.org or **Sarah Dieleman Perry** at sarah@neighborhoodallies.org.

